

Content Not Found

This report displays pages with status code 404 - Not Found.

A 404 error page tells search engines and visitors that a page can not be found. This usually happens if you have changed your URLs over time, removed a few pages when you overhauled your website design, or were linked improperly by a third party page. 404 errors will not negatively impact your SEO in terms of ranking, but they can frustrate users and lower site viewership. Search engines don't tend to rank pages that provide a poor user experience. It is important to have custom 404 pages with recommended navigational options for your website visitors.

Title	Status Code	Linked By Count
http://microsoft/Office/Server/Microfeed	601	4
http://microsoft/Office/Server/SPMicrofeedContentDataCollection	601	4
Communicate with you website visitors and users	601	1

Content Not Found table widget

Note: Currently, SEO Reports may be viewed from SEO Reports, under [Acquisition](#).

Note: Using this report requires prior configuration in [SEO Reports - Configuration](#).

Available Report Widgets

Table

Table Widget

The Content Not Found table widget contains the following columns:

- **Title** - The title or URL of a page or document
- **Status Code** - Not Found
- **Linked By Count** - Linked by count is the number of pages which link to this page